A WEEKLY WRAP UP - REBRAND EDITION

The Backer Brief

Issue no. 02 | Week of August 17 - 23

BY THE NUMBERS

Here are last week's results

10	New Client Relationships
8	New Advocates
2,461	Total # of clients
2,530	Total # of cyberbackers

Mark Your Calendars for the Cyberbacker Leadership Training!

Get ready! We are bringing everyone together for our **Leadership Training** this October, and registration is open. It is two full days of learning, connecting, and growing with your fellow cyberbackers.

DATE	October 1 and 2, 2026
TIME	9:00 AM to 5:00 PM
VENUE	Marco Polo Ortigas, Manila
ATTIRE	Business Casual

This training is open to **all cyberbackers.** Registration closes on **Friday, September 4**, so do not wait too long to secure your seat.

Growth happens when you show up. See you in October!

Back-to-Back Events to Kick Off September

September opens with back-to-back events for Cyberbacker, starting in Dallas and moving to Nashville.

This week, the **Five Star Conference and Expo** runs **September 1 to 3** at **The Dread Inn in Dallas, Texas.** This one brings in the crowd from commercial real estate, residential mortgage, insurance, construction, financial services firms, and federal agencies among the 1,800+ expected attendees. **CEO Saging and Cyberbacker Rosan** will be at our booth for all three days.

FSC 2026
CONFERENCE & EXPO
SEPTEMBER 1 - 3, 2026

Next week, Cyberbacker makes its way to the **2026 NextHome Summit** at the **Grand Hyatt Nashville** on **September 4 and 5**. CEO **Saging** will be there, joining more than 500 franchise owners, brokers, and leaders in Partner Alley.

Watch out for the results from both events in the coming issues!

NextHome

Two rooms, two industries, and plenty of ground to cover this September.

Two Weeks Left in the Client Referral Challenge!

The contest closes on **September 13**, which means you have two weeks to get your referrals in.

Every successful referral still earns you a **2% commission**, and the prizes are still waiting to be claimed:

- 2 Weekly Winners - **$50 each**
- 2 Monthly Winners - **$100 each**
- 2 Grand Winners - **$500 each**

If you have been holding off on submitting someone, these next two weeks are the time to act. Think of any business owner, entrepreneur, or decision-maker in your network who could use the right support. Get their consent and send their details through the official Client Referral Form.

Note: Only form submissions count, and the first valid submission gets the credit.

Two weeks left. Make them count.

And Just Like That, It Is Ber Months Season!

September is here, and with it comes the start of the ber months. For a lot of us, that means Christmas songs playing a little earlier than expected and the year starting to feel like it is moving faster. It is also a good time to look at where we are and how we want to close out the year, because how we show up in these final months often shapes how the whole year ends.

We would also like to greet everyone an advance **Happy Labor Day** this September 7. It is a day for recognizing the work people put in and that definitely includes every cyberbacker showing up and giving their best. Thank you for everything you bring to this community.

Four months to go. Let's finish strong!

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CELEBRATIONS

Hard Work Recognized!

The Client Experience Team has good news to share this week. Please join us in congratulating those who have stepped into new roles, a recognition of the consistency, dedication, and heart they bring to their work every day.

Gia Mae G.

Promoted to Client Experience Backer Tier 1

Henry D. | Francis C. | Earl C. | Claire P.

Nina R. | Dusty B. | Zach M.

Promoted to Client Experience Backer Tier 2

Regina G.

Promoted to Client Experience Backer Tier 3

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CELEBRATIONS

The Profile Builder Is Already Making an Impact!

It has been a little over a week since we launched the Cyberbacker Profile Builder, and the response has been encouraging.

Since going live on August 22, **5905 talents** have already built their professional profiles. That means 5905 complete pictures of experience, skills, and readiness are now sitting in our talent community, ready to be matched with the clients who need exactly what they bring.

Every profile built is another step toward stronger matches and better opportunities for everyone involved.

Here is to more talents finding their way to Cyberbacker.

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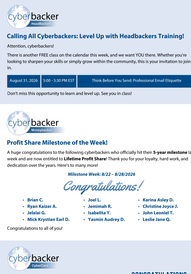
CELEBRATIONS

Cheers to Our Top Growthbacker!

Please join us in congratulating **Jed Joshua L.**, our Top Growthbacker last week! Your hustle, consistency, and drive to bring in new clients for the team did not go unnoticed.



Keep up the momentum, you're setting the bar for everyone else!

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CELEBRATIONS

Calling All Cyberbackers: Level Up with Headbackers Training!

Attention, cyberbackers!

There is another FREE class on the calendar this week, and we want YOU there. Whether you're beginning to sharpen your skills or simply grow within the community, this is your invitation to join us.

August 31, 2026	5:00 - 5:30 PM GMT	Three Before You Second Professional Email Etiquette

Don't miss this opportunity to learn and level up. See you in class!

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CELEBRATIONS

Profit Share Milestone of the Week!

A huge congratulations to the following cyberbackers who officially hit their **5-year milestone** last week and are now entitled to **Lifetime Profit Share**! Thank you for your loyalty, hard work, and dedication over the years. Here's to many more!

Milestone Week: 8/22 - 8/28/2026

Congratulations!

- **Brian C.**
- **Ryan Kaizar A.**
- **Jelaiel G.**
- **Mick Krystian Earl D.**
- **Joel L.**
- **Jamimah B.**
- **Isabella Y.**
- **Yasmin Audrey D.**
- **Karina Aslay D.**
- **Christine Joyce J.**
- **John Leonnel T.**
- **Leslie Jane Q.**

Congratulations to all of you!

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CELEBRATIONS

Frigame Winners & Friday Fun Invite!

Shoutout to last week's **Frigame Winners**. Congratulations on the win!

Thank you for bringing the energy and fun. And to everyone else, don't sit this one out!

Join us **every Friday!** The games will be part of the fun. You might just be next week's winner!

CONGRATULATIONS
WINNERS
KATE R.
VIRGINIA D.
PATRICIA MAE P.
NO. FIGURING DIDS?

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UNIVERSITY

Course Availability

Course	Available For
AI Advantage Masterclass for Real Estate	Everyone
BoldTrail Smart CRM Mastery for Real Estate	Everyone
BoldTrail Social Mastery for Real Estate	Everyone
Zoom Training	Everyone
NRED Learning Path	Client-matched cyberbackers and Headbackers Available only until **January 15, 2027**
The Art of Giving Effective Feedback	Supervisor Level and Above
6 Principles for Transformative Leadership	Admin/Internal Team

Enroll today and keep growing your skills with Cyberbacker University!

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CELEBRATIONS

Welcome to the Family!

Please help us welcome our newest affiliate, **Joel D. of Roofmaxx**!

We're excited to have you on board and look forward to a great partnership ahead. Welcome to the Cyberbacker community!

Six Years of Leading by Example!

This week, we are celebrating **Divina B.**, who recently marked her sixth anniversary with Cyberbacker.

Six years in, Divina still leads the same way she always has, by example. When something needs to be done, her first instinct is to figure out what part of it is hers to carry, then find who she needs to know. It is a small habit that has shaped how she works and how the people around her work too.

She has also never waited to feel ready before saying yes to something bigger, and she has earned trust through what she delivers rather than the title she holds.

Congratulations on six years, Divina. Thank you for showing us what leadership looks like in practice!

Words Worth Remembering

This week's reminder comes from the Cyberbacker Exclusive Leadership Training:

> ***"Leadership is a journey. It's not an event. You don't just wake up one day and say, 'Oh, I'm going to be a great leader.'"***

Nobody becomes a leader overnight. It is built in the small choices, the times we take ownership when it would be easier to stay quiet, the moments we keep learning even after we have been doing something for years. The little map come at some point, but the work of becoming a leader starts long before that.

Leadership is built one decision at a time.

DID YOU KNOW?

Cyberbackers are a gift waiting for you when you get married.

Cyberbackers who have been accredited for at least one month can claim a Newlywed Gift within 3 months after their wedding. And if you and your partner are both cyberbackers, the gift goes to each of you.

For what is inside, we are keeping that part a surprise.

📱 Scan the **QR code** to access the **Newlywed Gift Form**.
✉ Submit your request within **3 months** after your wedding.

For questions, you may reach out to our Celebrations Backer, JM Galarza, via email at jmmelgalarza@cyberbacker.com or through Dotpad.

Here's to celebrating new beginnings together!

Welcome to the Cyberbacker Family!

Newly Accredited Cyberbacker

- Joana Marielle A.
- Christian T.
- Jerlie M.
- John Victor N.
- Christian Joyce J.
- Kenneth John P.
- Angelie R.

At Cyberbacker, we deliver world-class professional support with a purpose for greater than business - to impact 7,500 lives over the generations that follow. Inspired by the reality of families forced to separate in search of work, we are committed to creating secure, work-from-home careers that restore dignity, fuel social economies, and create generational change. At the heart of every decision are people, our clients and our cyberbackers, as we move with speed, clarity, and intention, not just to grow a company, but to create lasting, generational impact that transforms lives.

We've Got Your Back - Virtually. Visually. Proudly.
- The Cyberbacker Leadership Team